

INSTA PROFILE PRESENTATION

Be creative
Be curious
Be different
Be you!

IDEAS
PEOPLE
STORIES
CHANGE
THE WORLD

Good Stories Make Great Presentations!

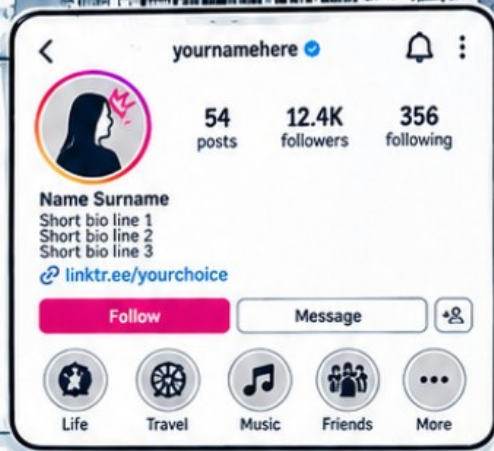
ONE PROFILE · NINE POSTS · FIVE MINUTES

Real people. Great stories. Your turn!

1 CREATE THE PROFILE

Use the PowerPoint template and replace the example information. Your profile should include:

USERNAME Choose a realistic or creative Instagram username.	PROFILE PICTURE Choose a picture that represents the person well.	BIO Write a short Instagram-style bio. Maximum: 3 short lines.	PROFILE NUMBERS Add realistic or creative numbers for: - posts - followers - following	LINK Add a suitable or funny link if you want.
---	---	--	--	--



2 CREATE YOUR 9 POSTS

Choose up to 9 pictures that help you tell the person's story. Each picture should give you something interesting to talk about.

1 Childhood / early life	2 Family or background	3 An important place
4 First success	5 Career highlight	6 An important person
7 A difficult moment or challenge	8 Something surprising or unusual	9 The person today / legacy / future

Pictures start the story!

3 PRESENT THE PROFILE

YOUR SPEAKING TIME: ABOUT 5 MINUTES

- Start with the profile:
 - Who is this person?
 - Why did you choose them?
 - What should we know about them?
- Then move through your posts. For each picture, explain:

Speak freely
No bullet points.
No written speech.
Be yourself!

WHAT? What can we see? 	WHEN / WHERE? When and where did it happen? 	WHY? Why is this important? 	STORY? Is there an interesting fact or story behind it?
--------------------------------------	---	---	---

You do **NOT** have to talk about every picture for the same amount of time.

USEFUL SPEAKING PHRASES

STARTING - Today I'd like to introduce you to ... - I chose this person because ... - You probably know him/her from ...	MOVING TO ANOTHER POST - Let's have a look at this picture. - This photo shows ... - The next post takes us to ... - Another important moment was ... - What I find interesting here is ...	EXPLAINING - This was important because ... - What happened next was ... - One surprising fact is that ... - Most people don't know that ... - This changed his/her life because ...	FINISHING - So, why did I choose this person? - What I find most impressive is ... - If you remember one thing about this person, it should be ...
---	--	---	---

A-TEAM TIP

A picture of a football stadium is not interesting by itself.



Tell us the story behind the picture:

"This is the stadium where she played her first professional match. She was only 17 at the time, and something happened during that game that changed her career ..."

**THE PICTURE IS NOT THE INFORMATION.
THE PICTURE OPENS THE STORY.**

THE GOLDEN RULE

DON'T READ. TELL THE STORY.

Your pictures are memory triggers.

- Do not write your presentation on the slides.
- Do not learn a complete text by heart.
- Do not describe only what we can see.
- Look at your audience.
- Use the pictures to remember your ideas.
- Explain why things are interesting or important.
- Connect your ideas.
- Speak naturally – small mistakes are OK.

It's about your ideas!
Not perfect English.

BEFORE YOU PRESENT

- ☐ My profile looks like a real Instagram profile.
- ☐ I have chosen strong pictures.
- ☐ Every picture reminds me of something I can explain.
- ☐ I know my opening without reading it.
- ☐ I can move from one picture to the next naturally.
- ☐ I have practised with a timer.
- ☐ My presentation is about 5 minutes long.
- ☐ I can speak without a written script.

You can do this!

Different people.
Bigger perspectives.
A brighter you.

A-TEAM · COMMUNICATION TRAINING

See it · Remember it · Talk about it.

**GOOD STORIES
BETTER PEOPLE**